



NEWS RELEASE #25  
For Immediate Release

Dated: June 8, 2006  
4:00 pm

## **PROVINCE PROVIDES ADDITIONAL FUNDING FOR CALEDONIA BUSINESS RECOVERY PLAN**

*-- Haldimand County receives \$160,000 for marketing campaign --*

**Cayuga, Ont.** – The Province of Ontario and Haldimand County today announced the province will provide an additional \$160,000 in funding for the County's Caledonia business recovery plan. The grant builds on the province's previous commitment of \$50,000, announced on May 1.

The funding will go to support implementation of a promotional advertising campaign by Haldimand County staff and the Caledonia Economic Development Recovery Committee. The Committee is comprised largely of local businesses affected by the Douglas Creek Estates land issue.

"The impact of the ongoing Douglas Creek Estates demonstration on the local economy and local businesses has been significant," said Haldimand County Deputy Mayor Tom Patterson. "We greatly appreciate the province's continued recognition of the need for financial support to recover from this difficult situation."

The Caledonia marketing campaign will feature print and radio advertising designed to enhance tourism and business promotion in the area. It will focus on the promotion of tourism-related businesses and services, as well as commercial and manufacturing business, and be targeted to the local surrounding communities, such as Norfolk, Brant, Hamilton-Wentworth, Niagara and the GTA.

"The Province recognizes the challenges faced by local businesses in Caledonia. I am pleased to announce this additional financial support for those businesses on behalf of Joe Cordiano, Minister of Economic Development and Trade", said Dave Levac, M.P.P. Brant, Chief Government Whip.

Authorized by: Bill Pearce, CAO

For more information, contact: Steve Miazga, ph. 905-318-5932, ext. 208,  
[smiazga@haldimandcounty.on.ca](mailto:smiazga@haldimandcounty.on.ca)

Cayuga Administration Office, 45 Munsee Street North, Cayuga, Ontario N0A 1E0  
Phone: (905) 318-5932 · Fax: (905) 772-3541  
[www.haldimandcounty.on.ca](http://www.haldimandcounty.on.ca)